

November 9, 2009

Longtime owner of Fireside South opens Pizzeria in Greenwood

The man who ran Fireside South Restaurant for decades is now using his own recipes to sell pizza, pasta, and sandwiches. In October, Andy Hohlt opened Sammy's Pizza and Salad in the shopping center on the southwest corner of Emerson and County Line Road in Greenwood. The eatery, formerly known as Massey's Pizza, is sandwiched in the middle of a handful of retail shops. Hohlt believes his recipes and a high traffic area near Wal-Mart will drive in customers.

Hohlt took a big chance in a declining economy by opening a pizza place, where there is a great deal of competition. But he says the restaurant business is in his blood and the economy can't drain that. "I've been doing this for 40 years," says Hohlt. "When you put out a good product and give customers what they want, you don't need an economics degree to know you'll be successful," he explained.

Hohlt's former business, Fireside South Restaurant near Garfield Park in Indianapolis, was very successful. His father started it in 1946. Hohlt took over ownership in 1989 and ran it until 2002. However, Hohlt says the location of Fireside South ultimately didn't provide the shopping and entertainment atmosphere his business needed to survive.

Hohlt's managing partner Sam Trezzo is banking on the location of their new venture because the area around Sammy's Pizza is slowly filling in with retail shops, hotels, banks and other restaurants. There has even been discussion of relocating the Greenwood Municipal Airport to make room for more retail growth. Currently, the airport is located directly behind Sammy's Pizza. As the economy recovers, the I-65 exit at County Line Road is sure to become one of the major corridors for business on the south side. Hohlt and Trezzo can see it on the horizon and say they are ready to serve pizza, pasta, sandwiches, and salad for many years to come.

Unlimited Salad Bar with Breadsticks \$4.99 (All day)

Add Pasta Bar or Pizza by the slice for just \$2.00 (11-3)

WiFi - Free Wireless Internet Connection

Sammy's Pizza and Salad

997 East County Line Road
Greenwood, IN 46143
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Corner of County Line Road and Emerson Ave
Hours | Monday-Saturday 11am-9pm | Sunday 12pm-9pm
Delivery | Daily Until 9pm